Week One – Interior Design 101

Module One – Interior Design 101 - Principles and Elements of Great Design
  ❖ Overview

  Principles and Elements of Design
    ❖ Overview
    ❖ Design Principle Cheat Sheet
    ❖ Assessing First Impression

Understanding Proportion and Scale – A Visual Reference
  ❖ Overview
  ❖ Three Step Proportion and Scale Formula

Visual Weight
  ❖ Overview
  ❖ Three Rules of Visual Weight

Rhythm and Symmetry
  ❖ Overview
  ❖ A Word About Mantels

Balance
  ❖ Overview

Module Two – Architectural and Home Style
  ❖ Overview
  ❖ A Bit About Style – A Personal Experience

Architectural Styles- A Visual Cheat Sheet of Over 18 Common Styles
  ❖ Architectural Style Recap
  ❖ Architectural Space and Shape Problems and Solutions

A Bit about Home Style
  ❖ Home Style and Redesign – It’s Very Personal
  ❖ Home Style and Staging – It’s Nothing Personal
  ❖ Home Style Visual Living Room Examples
  ❖ Home Style Visual Bedroom Examples
  ❖ Home Style Visual Dining Room Examples
  ❖ Home Style General Examples
  ❖ Home Style Recap
### Module Three – Focal Points and Emphasis

- **Overview**
- **Five Guidelines for Creating a Focal Point**
- **The Entry Area or Lack Thereof Focal Points – Visual Examples**
- **The Living Area Focal Points – Visual Examples**
- **The Dining Area Focal Points – Visual Examples**
- **The Kitchen Area Focal Points – Visual Examples**
- **The Bedroom Area Focal Points – Visual Examples**
- **The Bath Area Focal Points – Visual Examples**
- **The Office Area Focal Points – Visual Examples**
- **Finding Focal Points Recap**

### Module Four – The Art of Arrangement

- **Overview**

  **The Art of Furniture Arrangement**
  - **Three Steps to Successful Furniture Arrangement**
  - **Find the Lines**
  - **Finding the Focal Point and Function**
  - **Find the Flow**
  - **Guidelines to Placing Your Pieces**
  - **Living Room Furniture Arrangement Visual Examples**
  - **Arranging for a Sofa and Loveseat**
  - **Arranging for a Sofa and Club Chairs**
  - **Arranging for a Sectional**

  **The Art of Accessory Arrangement Overview**
  - **Four Easy Steps to Accessory Arrangement**
  - **Four Dangers to Avoid When Arranging Accessories**
  - **Accessory Arrangement Visual Examples for Every Space**

  **The Art of Wall Arrangement Overview**
  - **Four Steps of Successful Wall Arrangement**
  - **Six Wall Arrangement Dangers to Avoid**
  - **Three Ways to Create a Grouping on a Wall – Visual Examples**
  - **Eleven Visual Unique and Easy to Create Wall Hangings**
  - **A Word About Home Staging and Photos…My Two Cents**
  - **A Word About Redesign and Photos…My Two Cents**
  - **Redesign Photo Emotions for Every Room**

  **The Art of Arranging Bookcases and Built-Ins – A Visual Reference Guide**
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Module Five – Comprehensive Color Guide – An A to Z Practical Approach

- Overview
- Nine Learning Objectives of the Color Module

Color Part One – Principles and Knowledge Overview

Attributes of Color
- Hue
- The Color Wheel
- Value or Lightness
- Chroma, Intensity or Saturation
- Tints, Shades and Tones

Color Temperature
- Don’t Forget the Neutrals
- True Neutrals
- New Neutrals

Color Combinations or Schemes and Where to Use Them
- Monotone Cheat Sheet
- Monochromatic Cheat Sheet
- Complementary Cheat Sheet
- Analogous Cheat Sheet
- Complex Color Combinations

Color With Respect to Light
- Color and Light Overview
- Color and Sunlight
- Color and Artificial Light

Color With Respect to Architecture
- Color and Space Overview – Five Tricks of the Trade
- Setting the Emotional Tone
- Focusing or Diverting Attention
- Modulating Space to Feel Larger or Smaller

Color With Respect to Meaning and Emotion
- Color and Mood Overview
- Active, Passive and Neutral Colors and Emotions
- Color Meaning and Emotion Cheat Sheet

Color Part Two – Practical Use and Application

- Overview

Home Cues for Both Home Staging and Redesign
- Home Color Consultation Questionnaire
- More on Color Inspiration – Pattern, Inspiration, Stages of Life and Styles

Proportions of Color
- The 60-30-10 Rule

Audra’s Can’t Fail Color System and Special Vendor Relationship for You
- Paint Color Selection and Type of Paint to Use
- What’s Your Preferred Palette?
- Eight Common Visual Palettes with Specific Paint Color Names and Combinations
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## Module Six – Curb Appeal
- Overview
- Your First Impressions
- Three Key Ingredients
- Quick Curb Appeal Checklist

## Module Seven – Entries, Halls, Stairways and Laundry Rooms
- Overview

### The Entryway
- Functionality in the Foyer for Redesign
- A Home Staging Perspective
- *Entryways that Wow – A Visual Guide*
- Entry Before-and-After Case Study One
- Entry Before-and-After Case Study Two
- Entry Before-and-After Case Study Three

### The Hallway
- Overview for both Staging and Redesign

### The Stairway
- Overview for both Staging and Redesign

### The Laundry Room
- Overview for both Staging and Redesign

## Module Eight – Living and Family Rooms
- Overview

### Living Rooms, Family Rooms and Great Rooms, Oh My!
- *Living Rooms vs. Family Rooms – A Visual Idea Reference*
Module Eight – Living and Family Rooms Continued

Five Steps to First Impression Assess Almost Any Room Overview

Step One - Purpose – Who are we decorating for and what is the purpose of the space to them?
- Client Lifestyle Questionnaire for Living Areas
- Your Six Goals as the Redesigner and Decorator of the Space
- A Home Staging Perspective in the Living Areas
- Buyer Aspiration Cheat Sheet

Step Two - Space and Emphasis - How is the space shaped and what should the focal point be?
- Four Considerations for Assessing Space
- Living Area Focal Points Review
- Dealing with Various Shaped Living Areas
- Three Qualification Questions for Each Piece in the Living Areas Three Steps to Less is More and Loving What You Have
- Home Staging Big and Small Piece Rules of Thumb Checklist

Step Three - Balance, Flow, Proportion and Scale - Where should we put the large pieces of the room to create balance, flow proportion and scale?
- Traffic Flow
- Visual Living Area Furniture Arrangements Overview

Step Four - Rhythm, Repetition, Style and Lines – Where should we place the smaller pieces in the room to create rhythm, repetition, good style and lines?
- Rules to Consider for Finishing Pieces
- A Word About Fireplace Mantels
- A Reminder Word About Accessorizing Coffee Tables and Side Tables
- A Word About Creating “Special Spots”

Step Five – Obligations - Rooms have plenty of lighting, and are well organized, clean, repair free and have good air circulation?
- Eight Considerations and Clean-Up Recommendations
## Module Nine – Kitchen and Dining Areas

- **Overview**

### Five Steps to First Impression Assess the Kitchen and Dining Areas

**Step One - Purpose** – Who are we decorating for and what is the purpose?
- [Client Lifestyle Questionnaire for Kitchen and Dining Areas](#)
- [Your Six Goals as the Redesigner and Decorator of the Kitchen and Dining Space](#)
- Fulflling the Kitchen’s Universal Purpose
- Creating Space
- [Functional Kitchen Desk Spaces – A Visual Guide](#)
- Fulflling the Dining Room’s Universal Purpose
- Creating Space
- Editing China Cabinets – A Visual Guide
- [A Home Staging Perspective in the Kitchen and Dining Area – A Quick Checklist](#)
- A Word About Easy Kitchen Cosmetic Updates – A Quick Resource Checklist
- An Easy Kitchen Update – Visual Before-and-After Case Study One
- An Easy Kitchen Update – Visual Before-and-After Case Study Two

**Step Two - Space and Emphasis** - How is the space shaped and is the focal point?
- Dining Area Focal Point Review
- Kitchen Area Focal Points Review

**Step Three - Balance, Flow, Proportion and Scale** - Where should we put the large pieces of the room to create balance, flow proportion and scale?
- Dining Area Visual Examples for Balance

**Step Four - Rhythm, Repetition, Style and Lines** – Where should we place the smaller pieces in the room to create rhythm, repetition, good style and lines?
- A Visual Guide to Kitchen Accessorizing
- Four Common Accessorizing Pitfalls to Avoid
- A Visual Guide to Dining Room Accessorizing for Staging

**Step Five – Obligations** - Rooms have plenty of lighting, and are well organized, clean, repair free and have good air circulation?
- [Quick Kitchen Cleaning Checklist for BEFORE the Staging Day](#)
- [Easy Kitchen Organization Checklist for Function and Family](#)
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Module Ten – Master Bedroom and Baths

- Overview

The Master Bedroom

Five Steps to First Impression Assess the Master Bedroom

Step One - Purpose – Who are we decorating for and what is the purpose of the space?
- Client Checklist for Safety, Security and Sanctuary in the Master Bedroom
- A Room that Represents Gender Common Ground – A Visual Guide

Step Two - Space and Emphasis - How is the space shaped and is the focal point?
- Four Considerations for Assessing Space
- Master Bedroom Visual Layouts
- Master Bedroom Focal Points Review
- Dealing with Various Shaped Living Areas
- Three Qualification Questions for Each Piece in the Master Bedroom

Step Three - Balance, Flow, Proportion and Scale - Where should we put the large pieces of the room to create balance, flow proportion and scale?
- Placing Your Pieces in the Bedroom – A Few Rules to Follow

Step Four - Rhythm, Repetition, Style and Lines – Where should we place the smaller pieces in the room to create rhythm, repetition, good style and lines?
- Home Staging Big and Small Piece Rules of Thumb Checklist
- Master Bedroom Aspiration Photo Guides
- Special Spots Photo Guide

Step Five – Obligations - Rooms have plenty of lighting, and are well organized, clean, repair free and have good air circulation?
- A Word about Closets for Staging

The Bathrooms

- Overview
- Staging and Redesign Bathroom Checklist
- Easy Bathroom Updates Checklist
- Bathroom Aspiration Photo Guides
- A Bathroom Redesign Before-and-After Photo Story
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- Overview  
- General Staging Rules of Thumb for Vacant Homes  
- *The Hard Truth About Toys*

#### Kids Bedrooms  
- Overview  
- *Your Six Goals as the Redesigner and Decorator of the Kids Space*  
- *Six Steps to Redesigning and Staging Kids Bedrooms*  
- *Beautiful Baby Rooms – A Visual Photo Guide*  
- *Little Girls Rooms Ages Three to Twelve – A Visual Photo Guide*  
- *Little Boys Rooms Ages Three to Twelve – A Visual Photo Guide*  
- *Girls Rooms Ages Thirteen and Up – A Visual Photo Guide*  
- *Boys Rooms Ages Thirteen and Up – A Visual Photo Guide*

#### Redesigning and Staging the Guest Room  
- Overview  
- *Nine Rules for Placing Pieces in the Guest Bedroom*  
- *Eleven Rules of Thumb for Staging the Guest Bedroom*  
- *Guest Bedroom Visual Photo Guide*  
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### Home Offices for Staging and Redesign  
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- Four Critical Questions to Ask for Staging and Redesigning an Office  
- *Redesigning the Workable Home Office for Function*  
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- Easy Window Covering Solutions for Your Clients - Special Vendor Relationship and Wholesale Discount on Every Brand

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- Window Blinds
- Window Shades
- Valances and Cornices
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- *Using the Measuring Worksheet*
- *Printable Do It Yourself Measuring Instructions for Every Type of Window Covering*

**How to Install Window Coverings**

- Overview
- *Hiring an Installer*
- *Printable Do It Yourself Install Instructions for Every Type of Window Covering for Your Client*

**Putting it All Together**

- Purchasing Sample Books
- Window Coverings for an Alternative Income Stream and Full Service Solution
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**Module Thirteen – Feng Shui Basics**

- Overview
- Roots and Progression of Feng Shui
- Western Feng Shui and Staging/Redesign Applicability – Audra’s Perspective
- Understanding the Ba Gua Energy Map
- Understanding the Five Feng Shui Elements
- Incorporating the Ba Gua Energy Map and Five Feng Shui Elements into the Home
- Understanding, Attracting and Controlling Chi
- Feng Shui and Clutter
- She Chi and Repairs
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- Organizational Solutions for Your Clients

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- Kids Bedrooms
- Home Offices
- Garages

More to come!