



Home Staging Resource

Solutions for Professional Home Stagers and Redesigners

Return on DIY Home Improvement Investments

If this is the return on investment for a “Do-It-Yourselfer” with no objective design experience, can you imagine how much more you would get from using an expert Home Stager!

Top 3 items are what a stager does expertly, everyday! Sometimes even for less!

Bottom 7 items are provided in a specific “plan” by the stager with vendor partners, so you’re helped every step of the way!

HomeGain 2011 Top 10 D-I-Y Home Improvements For Sellers (NATIONAL)

D-I-Y Home Improvements	Cost	Benefit	ROI	% Recommended
Clean & De-clutter	\$209	\$1,990	586%	99%
Lighten & Brighten	\$375	\$1,550	313%	97%
Staging	\$550	\$2,194	299%	80%
Landscaping	\$540	\$1,932	258%	93%
Repair Electrical & Plumbing	\$535	\$1,505	181%	92%
Replace or Shampoo Carpets	\$647	\$1,739	169%	98%
Kitchen & Bathroom	\$1,265	\$3,435	172%	75%
Repair Floors	\$931	\$1,924	107%	93%
Paint Interior	\$1,012	\$2,112	109%	96%
Paint Exterior	\$1,467	\$2,222	51%	81%

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